

#### EVERYTHING STARTED IN THE FAMILY CHEMIST'S SHOP...

The story of Solanie brand started in 1936 when Mihály Pitó pharmacist chose to beautify the body and nurture the soul as his vocation besides healing. The most beautiful drugstore in Baja, Hungary was waiting with open doors not only for those who wish to get healed but also those who would like to become more beautiful.

#### THE FIRST PRIVATE BEAUTY SALON IN HUNGARY

The youngest member of the family, Éva Pitó, opened her first private beauty salon in the heart of Budapest, near the Basilica in 1972. Initially she rejuvenated the lovers of beauty by using mixed creams from preserved recipes of her pharmacist father's legacy, and used her knowledge about active substances.

#### THE FIRST 15 SOLANIE RECIPES

The first 15 recipes which were based on pharmaceutical expertise with decades of history got increasingly popular, and the rumour about them spread fast in professional circles, due to their spectacular skin beautifying effects. To fulfil the increased professional demand with

the unique, manual technique became more and more difficult, so the operational manufacturing of creams began.

## THE CONTINUATION OF THE FAMILY HERITAGE AND INTENSIVE DEVELOPMENT OF THE BRAND

In 2012 Éva Pitó's stepson, Tamás Szóráth and his cosmetic company, Alveola took over the development of Solanie brand. The company's philosophy is based on renewal and dynamism, so the brand has been able to take the first steps on the international market. Now Solanie is present in more than 20 countries, from Slovakia to Malaysia.

#### ALVEOLA BEAUTY ACADEMY

The beauty school, where professionals can learn. Alveola trained and educated thousands of professionals in the past 25 years, which helped the company to become the leader of the beauty industry in Hungary. Using the many years of educational experience, Tamás Szóráth opened Alveola Beauty Academy in Budapest in 2016, where the future beauty professionals are educated in accredited adult training.





#### **80TH ANNIVERSARY**

On the occasion of the 80th anniversary of the pharmacy family business, Solanie launched the "Velvet cream" under the name of Éva Pitó, which soon became the favourite among users.

#### PROFESSIONAL AWARDS AND RECOGNITIONS

In the past few years Solanie won many awards, including several Hungarian Quality Product Awards and Product of the Year awards. Besides nearly 100.000 satisfied users, more and more cinema and theatre stars believe in the effectiveness of the products and prove their loyalty to the brand.

#### RESEARCH AND DEVELOPMENT

The development of Solanie products is based on effective recipes and professional knowledge of synergistic agent combinations, which are now supported by a modern laboratory background. Creating a new product is carried out with artistic thoroughness, and the collaboration of beauticians, chemists and beauty specialists. Thus, after several years of research and development, it was possible to

produce "new generation" products, such as Solanie Skin Nectar Serums, Grape-Hyaluron Line which contains unique TO Complex®, and Argan Plant Stem Cells Line.

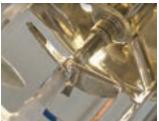
#### PROFESSIONAL COMPETENCE, PRODUCT SAFETY

We do not test on animals during the development of Solanie products. The significant part of the products is vegan. All Solanie products are subject to strict and thorough testing by our users, besides the mandatory product safety tests, to create an effective and optimal component-matrix. Solanie products are manufactured according to ISO 22716 Good Manufacturing Practice (GMP) quality assurance system.

"THE BEAUTY CARE IS NOT JUST OUR RELIGION BUT OUR MORNING, DAYLIGHT AND NIGHT, UNTIL THE SKY FALLS DOWN."

Tamas Szorath Founder













### **OPINIONS ABOUT SOLANIE FROM BEAUTY SPECIALISTS:**

"I have always wanted to work with Hungarian products with a quality that I can trust completely. Solanie fulfils every requirement, so my customers and I are pleased as well. I feel honoured bound to stand for "quality". I wish you all the best."

### Krisztina Buvar

Budapest/Hungary

"I have known and used Solanie's products for a long time now. I really like the serums, but I can say this about all the other products. However, my absolute favourite is the plant stem cell treatment. Here the effect never fails. One of my customers said during the Q10 lifting treatment when I put the facial mask on her face: "It's like you put flower petals on my face!" I wish Solanie's team further success in their work!"

### Rita Laki

Budapest/Hungary

"My customers like to know what I put on their skin. It is particularly important for me, that Solanie can be categorized not only by skin types but by seasons as well. The most beautiful and ingenious sentence was worded by one of my chemist clients: "Solanie is the cosmetics for European women!" Thank you for allowing me to be a part of this great team!"

### Nikolett Bacsone Lendvai

Budapest/Hungary

"It was several years ago when I first met Solanie's professional cosmetics. At first I only used some products, but because of the excellence, the price/value ratio and the efficiency of the treatments I only use Solanie products in my beauty salon today. I wholeheartedly recommend them to my customers for home usage as well, who are returning customers from that point on. The company's philosophy and continuous expansions have convinced me to carry on working with Solanie products."

### Ildiko Meszaros

Székesfehérvár/Hungary

"I work in Austria as a Hungarian beautician. With 21 years of experience as a beautician I can say that the brand Solanie is a real **treasure** on the market of cosmetics.' That is the reason why I joined the reference salon program, why I use the products in my private beauty salon and why I recommend them to my customers for home usage. Lately I have got positive feedback about the "**Argan treatment line**" from my customers. This treatment is a part of the "**Exclusive treatment line**" next to the gold, caviar, and grape-hyaluron treatments. My customers are looking forward to change and try these different treatments from month to month. I really like Solanie products, the company's philosophy and the co-workers at the company."

### Maria Molnar

Oberwart/Austria

## PROPER FACE CARE ROUTINE TO REACH THE MAXIMUM EFFICINECY OF ACTIVE AGENTS

We all aspire to retain youthful skin as long as possible. Nature helps us for some time but there is a point when we have to start working for preserving its brightness and flexibility.

When we decide to buy a cream we usually expect it to solve all of our skin problems as the advertisements suggest. After some time we

have to realize that one swallow does not make a summer. The real weapon for the optimal solution is the consequent day to day face care routine.

Let us guide you through the steps which will help you retain the youthfulness of your skin and improve its condition.

## THE FOLLOWING PICTOGRAMS WILL HELP YOU EASILY CHOOSE WHICH PRODUCT SUITS YOUR SKIN.



OILY,
PROBLEMATIC SKIN



MIXED SKIN



DRY SKIN



NORMAL SKIN

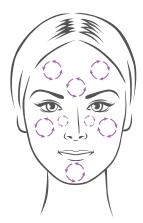


SENSITIVE SKIN



MATURE SKIN

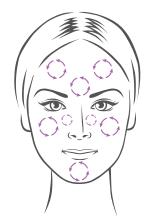




#### 1. CLEANSING

(twice a day, in the morning and before you sleep)

Its purpose is to cleanse the skin from impurities and make-up. Put the right amount of cleansing milk or foaming gel on the skin, then move your moist fingers in a careful rotary motion on the whole face, heading from the inside to the outside, paying attention not to push the skin inwards and downwards. Then wash with wet sponge.



### 2. SKIN PEELING

(once a week, before you sleep)

It cleans the skin and removes dead cells opening way to the active substances into the skin. Apply the recommended amount of scrub onto the skin and use gentle circular movements on all over the face for 2-3 minutes. After the application wash it off. The dead cells and inpurities block the absorption of active agents and skin breathing; thus, the regular removal of them is crucial regarding proper skin care.



### 3. TONIFYING

(twice a day, after cleansing processes)

If you skip skin peeling after cleansing, then tonifying has to be the second step in everyday routine. Its goal is to remove the rest of the cleanser from pores and restore the skin normal 5.5 pH value. This way helping the absorption of active agents and supporting the skin defending immune mechanism. Soak two cotton pads with tonic and then wipe the whole face and neck area with gentle, inside-to-outside smoothing movements.



#### 4. HYDRATING

(twice a day, in the morning and before you sleep)

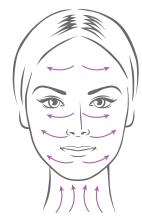
The state of your skin after cleansing is the most ideal to boost its hydration and intake the precious active ingredients of serums, gels or creams into the skin. If you use water based serum, apply the suggested amount on the face and neck area, then gently massage it into the skin. If you use gel or cream, massage it into the skin similarly to the serums, but you can also apply it as a mask. In this case, leave it on the skin for 10-15 minutes, then massage it with circular movements and wet fingers. Finally wash off the remaining part that the skin did not absorb.



#### 5. EYE ZONE CARE

(twice a day, in the morning and before you sleep)

Do not forget that the skin around the eyes is thinner and stressed out due to the thousands of blink every day and the mimic movements of the face. It has to be treated as an absolutely separated area in compare to other skin areas. Specially developed products are needed for its proper care and to achieve our wishes. Put a small amount of eye cream or gel on your finger and apply it around the eyes. Always go from the inner to the outer corners of the eye area and smooth it with gentle, tapping movements.



### 6. MOISTURIZING

(twice a day, in the morning and before you sleep)

The properly pre-hydrated skin more easily absorbs the active substances used in skin care products. Therefore ingredients, selected according to skin type, are utilized in a more efficient way. Day creams mostly protect skin from environmental damages and harmful UV rays. Night creams, as the skin is regenerated during the night, contain ingredients to moisturize and intensify cell regeneration. Apply a small amount of cream on the areas of forehead, cheeks and chin, and spread the cream evenly with smoothing movements from the inside to the outside.

### THE IMPORTANCE OF ANTIOXIDATION

The vital biological processes of the body, the metabolism of skin cells, the external environmental damages (e.g. polluted air, UV rays, stress) and the harmful addictions (e.g. smoking, alcohol consumption) produce free radicals in our organism. These short-lived but very aggressive molecules damage the healthy cells by connecting to them; thus, blocking their renewal and skin-rejuvenation skills.

We can gain protection against harmful free radicals only from antioxidants. The body can utilize them from food, or the skin can get them from the applied creams. Solanie's uniquely developed Grape-hyaluron products can help in the fight against the free radicals.

They protect the skin cells and maintain their defending mechanism and regenerating skills due to the special TO Complex®.

The Grape-hyaluron series is competent for the treatment of thin Epidermis, sensitive, under-functioning, dehydrated and combined skins.

It helps the skin:

- strengthen and maintain its defending skill,
- · boost its absorbing skill,
- · improve its hydration level,
- · restore its elasticity,
- · preserve its healthy colour,
- · reduce the depth of fine lines.

"The Solanie Grape-hyaluron Night Cream does not only restore moisture to dehydrated skin, but outstandingly regenerates my skin. I love all of the Grape-hyaluron products much, but the Foamy Cleanser and the Night Cream are my favourites." **Eszter Ónodi,** actress





### GENTLE CLEANSING GEL WITH ORGANIC GRAPE WATER AND SUGAR-BASED SURFACTANTS

## **GRAPE-HYALURON FOAMY CLEANSER**

Foaming cleansing gel that is excellent for cleansing dehydrated and tired skin. Its uniquely developed TO Complex® helps slow down skin aging caused by oxidative damages.

SIZE: 150 ml • SO11703



















CLEANSING TONIC WITH HYALURONIC ACID AND ORGANIC GRAPE WATER

### **GRAPE-HYALURON HYDRO TONIC**

Use the grape tonic in order to restore the normal pH 5.5 of the skin. It refreshes the skin without drying effect, increases its hydration and the uniquely developed TO Complex® slows down skin aging due to oxidative damage.

- **✓** Paraben free
- SLS free

















INTENSIVE GRAPE SEED PEELING

## GRAPE-HYALURON FACIAL SCRUB

If you are craving for a scrub rich in natural components that gifts you with the feeling of smooth skin, choose the grape peeling that contains real grape seed pieces.

- ✓ Paraben free
- ✓ Colorant free
- ✓ Mineral oil free
- Silicone oil free











### **OUTSTANDING ANTIOXIDANT** PROTECTION FOR DAYTIME

physical UV harmful rays

## GRAPE-HYALURON MOISTURIZING CREAMGEL WITH TO COMPLEX®

Rich in natural ingredients, light, gel consistency cream for daytime. It moisturizes the skin, makes it smooth and fresh. It supports the skin's immune defense ability thanks to its strong antioxidant effect.

**SIZE:** 50 ml • SO11705

- **✓** Paraben free
- **✓** Colorant free
- ✓ Mineral oil free
- Silicone oil free















**EXCEPTIONAL** 2 IN 1 CREAM MASK

## GRAPE-HYALURON MASSAGE MASK WITH TO COMPLEX®

Rich but not oily cream mask that can be used as a cream or as a mask, too. It ensures silky and healthy skin, while protecting the skin cells from the harmful environmental impacts.

- ✓ Paraben free
- **✓** Colorant free
- ✓ Mineral oil free
- Silicone oil free

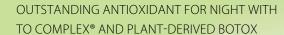












## **GRAPE-HYALURON NIGHT CREAM WITH TO COMPLEX®**

Rich night cream enriched with natural active ingredients. The skin gets revived, hydrated and relaxed.















FOR THE REDUCTION OF WRINKLES AND DARK CIRCLES

## GRAPE-HYALURON EYE CONTOUR CREAM WITH TO COMPLEX®

Quickly absorbing eye contour cream developed for the reduction of wrinkles and dark circles caused by tiredness, with special plant derived botox-like ingredients.

- ✓ Paraben free
- ✓ Colorant free
- ✓ Mineral oil free
- Silicone oil free















# THE ROLE OF PLANT STEM CELLS IN DELAYING SKIN AGING

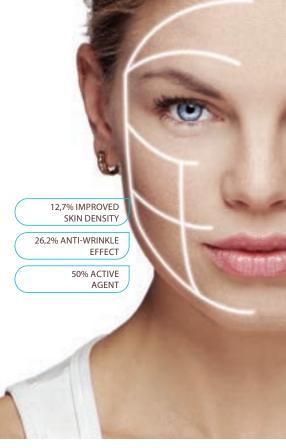
The greatest challenges of cosmetic treatments are to slow down the skin aging processes and increase the activation of aged cells. Among the new possibilities presumably the most promising one is the use of plant stem cells.

Stem cells are cells that renew themselves through cell division, they are able to divide many times and for long time, and also transform into any other special cells that construct tissue. The stem cells are able to maintain only one tissue in our organism after birth. The stem cells in the skin support the constant renewal and restructuralization of the tissues. In case of injury or damage of the skin their work intensifies, and regeneration gets into focus. However, as the time passes their activity weakens; their skin renewal effect gets moderated.

Plants also have stem cells that are capable to generate root, leave, flower; thus, creating an entire plant. The plant stem cells contain special proteins, fats, carbohydrates, minerals; i.e. the essential ingredients of cell division. In skin care we can vitalize the skin's stem cells with their use, and we can motivate them to reactivate their skin renewal skill that gets lost by the time. Thus, by using the plant stem cells in skin care we can affect indirectly the skin's own stem cells.

The Mibelle biochemical company was the first on the cosmetic market in 2008 that developed the plant stem cell extract to activate the skin's stem cells. By applying its innovative Phyto-CellTec™ technology, the plants' stem cells can be extracted and their components can be enclosed into liposome, helping them to penetrate deeper into the skin.

It is proved that argan plant stem cell extracts used in the Solanie products not only actively stimulate the stem cells in the epidermis, as opposed to the previous plant stem cell extracts, but they also enhance the activity of the cells producing flexible connective tissue fibre in the dermis.





## **ARGAN STEM CELLS RELAX NIGHT CREAM**

It is a light night cream with plant derived botox-like anti-wrinkle ingredient. The regular use of the cream can restore the natural face contour and the skin's juvenile firmness.

- Allergenic parfum free
- ✓ Mineral oil free
- ✓ Colorant free







## FACE CONTOUR LIFTING

## ARGAN PLANT STEM CELLS PROTECT DAY CREAM

It is a light cream for daytime that contains sunscreen ingredients, suitable for mixed and oily skin; and aids in the regeneration of loose skin due to the passing time.

are the primary causes of skin aging

SIZE: 50 ml • SO11601

- **⊘** Paraben free
- ✓ Allergenic parfum free
- ✓ Mineral oil free
- **⊘** Colorant free



## ARGAN PLANT STEM CELLS MOISTURIZING & TIGHTENING MASK

Deep-hydrating, tightening mask that helps the renewal of skin cells and the regeneration of skin. By the use of the mask the skin's immune defense skill strengthens; intensifies its hydration and improves the contour.

- ✓ Paraben free
- ✓ Mineral oil free

























# ARGAN PLANT STEM CELLS CONTOUR EYE CARE SERUM

Quickly absorbing serum that makes the loose skin around the eyes tight with its cell activator effect. The regular use of the serum helps the skin regain firmness and reduces wrinkles.

- ✓ Paraben free
- ✓ Allergenic parfum free
- ✓ Mineral oil free
- ✓ Colorant free















## ARGAN PLANT STEM CELLS RENEWAL SERUM

It supports skin rejuvenation and firming at night by its antioxidant and elasticity improving ingredients.

**SIZE:** 15 ml • SO21605

- **✓** Paraben free
- **⊘** Allergenic parfum free
- ✓ Mineral oil free















## ARGAN ENERGY SKIN RENEWAL OIL WITH Q10

It is a nourishing oil containing 100% natural ingredients which due to its Q10 content helps the operation of skin cells by adding plus energy to them.

Tip: recommended for everyday face and body skin care.

- **⊘** Silikone oil free
- **⊘** Allergenic parfum free
- ✓ Mineral oil free
- ✓ Colorant free













The argan plant stem cells are capable of increasing skin density, reducing wrinkle depth and smoothing the surface of the skin by vitalizing the skin's own stem cells.



### FRUIT ACIDS AT THE SERVICE OF SKIN RENEWAL

Science calls them Alpha Hydroxy Acids and its abbreviation AHA is used in the common language. AHAs have been utilized active agents in the cosmetics world for a long time. By the use of them, considerable improvement can be achieved.

#### What are AHAs?

Acids that are derived from natural substances; primarily they are extracted from fruits, mostly from apple, grape and citrus.

The result after the first AHA treatment





At low concentrations (5-10%) AHAs such as lactic acid and glycol acid promote exfoliation.

The AHAs weaken the protein bonds between the epidermis cells, therefore, the force between those cells significantly decreases. The removal of the dead cells becomes faster which activates the process of cell development. By increasing the action of skin cells, it supports to:

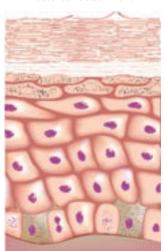
- reduce the size of pores
- have fresh complexion of the face
- · lighten the dark spots and marks of aging
- reduce the depth of wrinkles
- · improve the state of oily, acne skin
- smooth the scarred skin

#### This is how the skin gets smooth and glorious!

Never forget that the acids do not only open the way to the active agents but also decrease skin own protection against UV rays; therefore, everyday sun protection is essential besides the treatment.

### INTENSIVE SKIN RENEWAL

faster cell detachment



faster cell development





### **AHA PEEL 5 SERUM**

The thickened surface of the skin can be an obstacle of skin breathing that can cause spots and it can throw difficulties in the way of the active agents of creams, so they can not get into the skin nor exercise their effect. Use this serum at night, because it:

- contributes to get more oxygen into the skin
- helps cleansing the duct of sebaceous glands
- · moisturizes with lactic acid
- · contributes to the smooth skin surface
- intensifies the absorption of skin care cream and enhances its effectiveness

- ✓ Paraben free
- ✓ Mineral oil free















## AHA PEEL SKIN REJUVENATING NIGHT CREAM

It is a skin renewal cream to reactivate the slowing cell development processes that occurs at older age. It smoothens the skin's surface with its fruit acid content; it also tightens and makes the skin flexible with its nourishing active agents and plant derived botox-like ingredient.

- ✓ Paraben free
- ✓ Mineral oil free













## CONSCIOUSLY DESIGNED PLAN AGAINST THE UNWANTED SPOTS

One of the most critical factors regarding skin aging is the sunshine. The UV rays that touch the skin can cause permanent mutation in the skin. The sunburn and the consequentially evolving inflammations lead to the skin's pigmentation disorders. During this repetitious process that occurs on several occasions throughout the years, the skin gets spots and if any other inflammatory problems appears on the skin; for example, acne evolved during puberty or skin lesion, then discoloration can develop on the skin nearly anytime. It is very difficult to fade the pigment spots, but it is not an impossible task. We can do something in order to regain the skin's natural colour balance even at the home or we can turn to a professional.

As melanin (natural pigments in the skin) is produced during complex biochemical processes, the pigment disorders cannot be treated with only one active agent and at only one occasion. Complex treatment and active agent combinations are needed to affect the pigmentation process at the right time and the right place.

The beauticians perform whitening treatments weekly. If the season makes it possible (less sunshine in autumn and winter) the AHAs assist to achieve faster and more visible results.

The speciality of the Solanie Vita White product line is that the active agents are in fight against the pigment spots together and reinforcing each other's effect in order to return the natural colour of the skin.





NIGHT REGENERATION AND EVEN SKIN TONE

# VITA WHITE SKIN BRIGHTENING NIGHT CREAM

The beautiful and smooth skin is not only a dream. Use this intensive regenerating night cream every evening that fights against the damaging free radicals and reduces the emerging pigment spots thanks to its vitamin C and E contents.

- ✓ Paraben free
- ✓ Hydroquinone free
- ✓ Mineral oil free
- ✓ Silikone oil free













### THE FLIXIR OF WHITENING

## VITA WHITE SKIN **BRIGHTENING ELIXIR**

Lighten the skin with this lightweight elixir without compromise. Use it in a small amount on the cleansed face before applying your favourite day or night cream in order to gain lighter and more even skin tone.

**SIZE: 15 ml • SO11901** 

- ✓ Paraben free
- **✓** Hydroquinone free
- ✓ Mineral oil free
- Silikone oil free















## VITA WHITE SKIN **BRIGHTENING DAY CREAM**

Feel the daily renewal with this light, moisturizing cream! Besides its skin brightening effect, it helps prevent from developing further pigmentation spots with its SPF 15.

- ✓ Paraben free
- Hydroquinone free
- ✓ Mineral oil free
- Silikone oil free

















THE ELIXIR OF SKIN REJUVENATION

### VITA WHITE VITAMIN C SERUM

Start the day with a renewed skin! Use it before the Vita White day or night cream in order to promote a healthy glow and skin texture. Due to its vitamin C and E contents, it fights against the skin damaging free radicals and slows down the processes of pigment formation that take place in the skin. By the use of it, the skin gets hydrated and its tone becomes natural.

- ✓ Paraben free
- ✓ Hydroquinone free
- ✓ Mineral oil free
- Silikone oil free















### **ALOE GINKGO**

Aloe vera and gingko biloba have belonged to the cosmetics' wonder active agents for ages. Aloe vera with its more than 200 natural components is a precious vitamin, protein and mineral source for any skin type. It is one of the most widely used ingredients due to its hydrating, calming and nourishing effects. It aids the regeneration of cells and assists to better absorption of active agents with its skin softening effect.

The gingko biloba as one of the most ancient "healing" plants is not only a powerful antioxidant, but it helps the circulation of the

skin cells and tissues due to its vasodilating effect; thus, activating the processes of skin renewal. It can strengthen blood vessels and promote healthy circulation; therefore, it is perfect to treat skin with the symptoms of enlarged capillaries. By the use of it we can boost epidermal cell renewal and also help processes which make the skin elastic.

The products of the Solanie Aloe – Gingko range offer solution for several problems by combining the effects of the two "wonder-plants". Due to their active agents more desired effects can be achieved even with one product.



TONING WITH EXTRA HYDRATION AND NMF COMPLEX

### PHYTO TONIC LOTION

Use it as a toner for cleansing or as a skin refresher at any time of the day. It increases the skin's hydration with NMF (Natural Moisturising Factor) and aloe vera, thus reducing the depth of wrinkles. Its ethyl-alcohol free formula does not irritate sensitive skin. The skin becomes smooth thanks to its tightening and freshening effects.

















### INTENSIVE CLEANSING FOR SENSITIVE SKIN

## FACE LOTION FOR SENSITIVE SKIN

This perfume free, skin friendly lotion deeply but gently cleanses the sensitive skin that is prone to irritation and couperose from the make up and everyday contamination.

SIZE: 150 ml • SO10101

- ✓ Paraben free
- ✓ Parfum free
- **⊘** Colorant free
- ✓ Mineral oil free
- SLS free













THE POWER OF 7 HERBS
AGAINST OILY, ACNE-PRONE SKIN

# HERBAL FACIAL CLEANSER

#### (PREVIOUSLY: FACE LOTION FOR OILY SKIN)

Start and finish the day with an intensive face cleansing. As a first step use the face milk that is developed for the oily and problematic skin.

- ✓ Paraben free
- SLS free







## REDUCING THE OILY SHINE WITHOUT DRYING EFFECT

### **HERBAL TONER**

#### (PREVIOUSLY: FACE LOTION FOR OILY SKIN)

In order to maximize your comfort and self-confidence use this tonic as a tonifying step of your everyday face cleansing or whenever you feel you need to refresh and mattify. Its tea tree oil has disinfecting, anti-inflammatory and wound healing effects.

**SIZE: 150 ml • SO10104** 

✓ Paraben free

✓ Alcohol free







TRIPLE WEAPON
AGAINST THE GERMS

## NON-ALCOHOLIC ANTISEPTIC FLUID

Its everyday use provides the protection against the incidental infections.

Tip: It can be used after shaving to stop bleeding and disinfect.

**SIZE:** 150 ml • SO10105

**⊘** Paraben free



















INCREASE THE PENETRATION OF ACTIVE AGENTS WITH DOUBLE POWER

### **FACIAL PEELING CREAM**

It is crucial to scrub the face once a week which can help the more effective absorption of nourishing active agents and enhance breathing of the skin.

Tip: apply it on the neck and cleavage once a week.















## PROTECTION AND CALMING FOR THE SENSITIVE, ROSACEA-PRONE SKIN

### ANTI-ROSACEA CALMING CREAM

Do you know that your skin is prone to rosacea? Probably yes, if the skin is sensitive, flushes easily, and produces sore, burning, stabbing, itching feeling and enlarged capillaries appear. You can do a lot to prevent the skin state from worsening and to relieve the disturbing symptoms with the regular and consequent use of the anti-rosacea calming cream.

**SIZE:** 50 ml • SO10403

- **⊘** Parfum free
- ✓ Colorant free
- ✓ Mineral oil free











COOLING, HYDRATING AND CALMING

### SKIN CALMING PHYTOGEL

Apply it whenever your skin needs cooling, calming and visible regeneration.

Tip: it is recommended after sunbathing and waxing.





















MAGICAL NOURISHMENT AND HYDRATION

## ALOE MOISTURIZING DAY CREAM

(PREVIOUSLY: UV FILTER MOISTURIZING CREAM)

Give the skin all that it needs and in return enjoy a more flexible, velvety and silkier skin day after day. Thanks to the carefully selected components it nourishes the dehydrated and nutrient-deficient skin while protecting it from the harmful UV rays.











#### NIGHT ENERGIZING WITH O10 COENZYME

## Q10 ENERGIZING NIGHT CREAM

The Q10 supplies the cells with energy and delays skin aging. It also helps firming the skin and reduces the depth of wrinkles.

**SIZE:** 50 ml • SQ10404

✓ Mineral oil free



#### DEEPLY HYDRATED SKIN WITH LIPOSOME

## VITA-LIPOSOME MOISTURIZING DAY CREAM

Reduce the tight feeling accompanied to dry skin with the everyday use of this cream. Vitamin A and E, and evening primrose oil that are encapsulated in liposome provide the hydration and nourishment of the skin's deeper layers.























## CONTROL AND NORMALIZE SEBACEOUS GLAND WITH THE POWER OF 6 HERBS

# BIOTIN NORMALIZING AND MOISTURIZING CREAM

(PREVIOUSLY: BIOTIN CREAM FOR OILY SKIN)

Specially developed for oily skin containing hyaluronic acid. Apply this moisturizing cream to provide a more intense hydration for problematic skin, meanwhile keep the matt skin surface. As a result the skin's oily shine is reduced and becomes smoother.

SIZE: 50 ml • SO10407

- **⊘** Paraben free
- **⊘** Colorant free
- ✓ Mineral oil free







#### SHINE FREE HYDRATED SKIN

### NIACIN MATTIFYING CREAM

(PREVIOUSLY: NIACIN CREAM FOR OILY SKIN)

Oily, blemished, problematic skin needs decent nourishment and hydration in order to improve its state. It is a well absorbing, light cream that has calming, anti-inflammatory, disinfecting and hydrating effects without oily sense.















FOR THE REDUCTION OF WRINKLES AND PUFFINESS AROUND THE EYE

# Q10 LIPOSOME EYE ZONE GELCREAM

Achieve maximal eye zone nourishment with this light, gel-consistency eye zone cream. Diminish the dark circles and tighten, hydrate the eye zone. Use it before applying make-up around the eyes for the perfect result.

**SIZE:** 15 ml • SO10405

✓ Paraben free

















SILKY TOUCH FOR THE ATTRACTIVE CLEAVAGE

# SILK TOUCH BODY & MASSAGE MILK

Use it as a body lotion in order to get silky, hydrated and flexible skin. Its avocado oil content is rich in Omega-3 and vitamins. Vitamin C and E are powerful antioxidants and reduce the redness of the skin. Its vitamin A, B and D contribute to the healthily functioning skin.

SIZE: 50 ml • SO10203

✓ Paraben free

✓ Mineral oil free

Silicone oil free















#### CALMING AND MOISTURIZING

## HERBAL CALMING MASK

Reduce the symptoms of any skin sensitivity generated by internal or external causes. Use it either on the whole face or just on the area of the emerged inflammation.

**SIZE:** 50 ml • SO10304





#### STOP THE INFLAMMATION

### ASTRINGENT HERBAL FACIAL MASK

#### (PREVIOUSLY: TREATMENT MASK FOR OILY SKIN)

Apply it on the face or just on the inflamed area to reduce inflammation, disinfect and eliminate oiliness.

Tip: Smear your emerging pimple with it before sleep and wash it off in the morning.



















#### VITAMIN-COCKTAIL FOR OILY SKIN

## NOURISHING MASK FOR OILY SKIN

Nourishing mask is recommended restoring the balance of dehydrated but shiny skin. The skin's excessive shine is normalized and youthful tightness returns with its weekly, regular use.

- ✓ Paraben free
- ✓ Mineral oil free
- Silicone oil free









## COOLING HYDRATION AND CALMING WITH THE POWER OF ALOE VERA

It contains 30% of aloe vera

### MOISTURIZING HYDROMASK

It is a mask for intensive hydration and makes the skin even, fresh and healthy looking. The thirsty skin will be grateful for this.

SIZE: 50 ml • SO10302







#### ENERGY BOOST FOR TIRED, OIL-DEFICIENT SKIN

### VITALIZING LIPOMASK

Achieve guick and visible regeneration with the use of this mask that is developed especially for the needs of nutrient-deficient skin and that is rich in precious vegetable oils. Experience as the skin gets full of life and glorious. Its ingredients delay the appearance of old age pigmentation problems.

Tip: Apply it on the neck and cleavage as an anti-wrinkle mask.

























The serums are essences of active ingredients that contain only 1-2 active agents, but they contain them in high concentration in order to reach the maximum effect skin care effect. They can hydrate, tighten, calm, energize, reduce the depth of wrinkles, strengthen the immunity and intensify the processes of skin renewal with the active agents that are developed especially for the skin's needs. Only 3-4 drops are sufficient on the cleansed skin in the morning and night in order to achieve the desired effect.

According to the skin type and purpose, they can be used on their own or they can be applied under cream or face mask as a plus active agent, too.

Different serums can be applied on the different parts of the face with respect to the needs.

Visible skin care effect is perceptible after one week of regular use.



#### 100% OIL-FREE HYDRATION

## SKIN NECTAR NO. 1 MOISTURIZING

Every skin craves for moisture what is signalled by dragging, tensing sensations. The most effective way to extinguish dehydration is to use those agents that can be found naturally in the skin. The serum is made of NMF moisture-binding factor and urea, both of them satisfy this criteria. Apply this oil-free serum regularly and the skin will regain its lost moisture.

**SIZE: 15 ml • SO20511** 

- **⊘** Paraben free
- ✓ Mineral oil free
- **⊘** Parfum free
- ✓ Alcohol free















## OIL-FREE SERUM TO RESTORE AND MAINTAIN HEALTHY BLOOD VESSELS

#### SKIN NECTAR NO. 2 ANTI-COUPEROSE

Apply it on sensitive, couperose prone skin, which intensely reacts to the changes of external conditions and enlarged capillaries can be found on it. Its regular use strengthens the skin's defending skill, fills up the skin with moisture and reduces redness.

- ✓ Paraben free
- Mineral oil free

















#### OIL-FREE SERUM WITH IMMEDIATE LIFTING EFFECT

## **SKIN NECTAR NO. 3 ELASTIN**

Eliminate fine lines that have emerged due to mimic movements and boost the skin's general flexibility. Recommended before putting on make-up to even the skin.

- ✓ Paraben free
- ✓ Mineral oil free
- Silicone oil free
- ✓ Parfum free













## 5 SUBSTANTIAL OILS TO REDUCE WRINKLES

### SKIN NECTAR NO. 4 Q10

Reduce the visibility of deep wrinkles and supply essential oils to skin. Its Q10 coenzyme content improves the vitality of skin cells that slows down the aging processes.

SIZE: 15 ml • SO20514





**⊘** Parfum free



#### MAKE SKIN FI EXIBLE

## SKIN NECTAR NO. 5 VITAMIN C

Serum containing special vitamin C loosened in oil. The skin absorbs it quicker and more effectively as opposed to its traditional companions. Intensifies the skin's immunity, makes the skin more flexible, optimizes the processes that effect skin pigmentation; thus, reduces the visible signs of aging.

- ✓ Mineral oil free
- ✓ Silicone oil free
- **✓** Parfum free





















### REDUCTION OF EYE 7 ONE WRINKI ES. WITH CAVIAR AND CFRAMIDE

## SKIN NECTAR NO. 6 CERAMIDE LIPOSOME EYE ZONE GEL

To regenerate eye zone that got thinner, has dark circles and lost its flexibility. The skin becomes vital, stronger and more hydrated due to ceramide's water-retention and caviar's cell regenerating effects.

SIZE: 15 ml • SO20516

- ✓ Paraben free
- ✓ Mineral oil free
- Silicone oil free















### ANTI-OXIDATION WITH PHYTO CFLI TECH APPLE PLANT STEM CELL EXTRACT

## **APPLE PLANT STEM CELLS FIRMING SERUM**

The skin's flexibility and freshness are decreased as the time passes, but can be delayed with the power of plant stem cells according to the latest research. Thanks to them, the cells regain their vitality making the appearance of the skin more glorious.

- **✓** Paraben free
- ✓ Mineral oil free
- Silicone oil free
- ✓ Alcohol free

















#### HYDRATING THE SKIN SURFACE

## SKIN NECTAR NO. 7 **HYALURONIC**

hydration due to its moisture-binding skill. It conceals the skin as a veil and draws the water to itself and keeps the upper layer hydrated. Its persistent use ensures a

- **✓** Paraben free
- **✓** Mineral oil free
- **✓** Alcohol free
- **✓** Parfum free















HYDRATION WITHOUT COMPROMISES

# GRAPE-HYALURON LINE FILLER SERUM

The grape's well-known hydrating and age delaying effects are not secret. It is a moisture bomb for the skin along with the hyaluronic acid in the serum.

- ✓ Paraben free
- ✓ Mineral oil free
- Silicone oil free
- ✓ Alcohol free

















## EVERYTHING THE SKIN NEEDS OVER 50

The skin's needs remarkably change as the time passes. The skin's structure and the biochemical processes that take place in it are not the same as they were in their younger age. Nourishment that is rich in vitamins, minerals and trace elements, and that is capable of the skin's renewal in its whole structure is needed.

The components of the precious Russian caviar are ideal for the skin's nourishment as they are very similar to the components of the skin cells. They both contain 50-70% water, and they also consist of fats, proteins, amino acids that construct proteins and trace elements in similar percentage. However, the caviar is rich in vitamins that are beneficial for the skin.

Caviar is an excellent active agent-bomb for the aging skin that effectively aids the skin's nourishment and regeneration delaying the aging processes.



BE A BEAUTIFUL MATURE WOMAN

## **CAVIAR PHYTOHORMONES NIGHT CREAM**

Do not feel hopeless if you are going through menopause as you can counterbalance the loss of the body's hormone levels with this caviar phytohormon cream. With this cream the symptoms of dry skin, annoying tension, and paleness due to poor circulation are easily remedied during climax.







#### BRINGING BACK THE YOUTHFUL SKIN

## CAVIAR EXCLUSIVE DAY CREAM

(PREVIOUSLY: CAVIAR INVIGORATING DAY CREAM)

The caviar day cream is able to renew the skin and replenish the nutrients needed for revitalization as it provides light nourishment and deep regeneration. Choose this luxury day cream whenever you feel the signs of weariness on the skin and need real rejuvenation. Its UV filters provide protection against the harmful rays that speed up aging processes.

SIZE: 50 ml • SO10601



#### DO NOT LET YOUR HANDS TELL YOUR AGE

# CAVIAR EXCLUSIVE HAND AND BODY BALM

(PREVIOUSLY: CAVIAR INVIGORATING HAND AND BODY CREAM)

Sweep away years from the most used part of the body by fading pigment spots and hydrating the dried surface of the hand. The regular use of the balm brings back the lost minerals, fills skin up with moisture and stimulates vitality.























# CAVIAR EXCLUSIVE EYE-CONTOUR GEL

(PREVIOUSLY: CAVIAR INVIGORATING EYE-CONTOUR GEL)

Special anti-wrinkle gel for the tired, inflexible, baggy, prone to darkening eye zone. Its active agents restore the lost moisture, invigorate the microcirculation of the eye zone and result elastic, refreshed skin.











## **GOLD: A DROP OF LUXURY**

The ancient Egyptians used the gold's skin renewing effect during their beauty-rituals. They did not only give the privilege of precious metal with the gold to the majesty, but also assigned an important role to the gold to save the skin's youthfulness.

Even today gold is part of the exclusive cosmetology and science has proved its skin beautifying effect. The precious metal particles act as a stimulant to the active agents applied in creams, and also to the skin. By its use it can:

- intensify the physiological processes,
- support the skin's self-regenerating skill,
- improve the disposal of excreta,
- contribute to the neutralisation of free radicals,

- improve water retention, thus promoting hydration,
- especially help the collagen and hyaluronic acid getting into the skin.

In Solanie Gold Line products we use the small particles of 99,9% pure American Mesogold, which are produced from 24-carat fine gold by electrolysis. Thus, providing maximal and permanent skin care effect.

Unfortunately – as any other agent –, the gold also excretes from the body; therefore, in order to achieve long-lasting effect we recommend regular cosmetic and home maintaining treatments so the first visible result will be permanent.

"Summer skin protection with gold hyaluronic serum: it does not block my skin and is easily absorbed, what really means gold to me in summer."





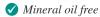
## DEEP HYDRATION WITH 24-CARAT GOLD AND THE POWER OF KUKULNUT

## GOLD CATALYST MOISTURIZING DAY CREAM

Use it whenever you feel the skin loses too much moisture, subtle thread-like flaws appear on its surface, its vitality weakens and it gets pale and inflexible. Hydrate and nourish the skin with this cream every day! Its UV filter slows down the premised skin aging caused by light.

**SIZE:** 50 ml • SO10805















NIGHT REJUVENATION WITH 24-CARAT GOLD AND WITH THE TREASURE OF MOROCCO

## GOLD CATALYST RICH NIGHT CREAM WITH ARGAN OIL

Support the skin during regenerating processes that take place at night and removing harmful substances accumulated during the day. The gold grains found in the cream combined with argan oil and vitamins assist the renewal processes by returning the skin's youthful contour and glorious shine.















## MAXIMUM HYDRATION WITH THE POWER OF 3 EXCEPTIONAL AGENTS

## **GOLD CATALYST SERUM**

One of the most valuable effects of gold – beside enhancing life energy – is to support the incorporation of hyaluronic acid. Choose this serum if you would like to fill the skin with extra moisture and restore its weakened function. You can regain the skin lost shine and elasticity.

- ✓ Paraben free
- ✓ Mineral oil free
- ✓ Parfum free
- ✓ Alcohol free











## THE BLACK WONDER ICHTHYOL THE REAL SPECIALITY

### **SOLANIE BLACK SOAP**

You can successfully improve the state of oily, unclean, prone to inflammation skin with the everyday use of this special cleansing gel. You can experience how the skin gets healthier and nicer day by day.

Tip: it can be used after shaving to prevent the skin from inflammation and calm it.

**SIZE:** 125 ml • SO10109

🗸 Paraben free









#### CLEANSING FOAM WITH LACTIC ACID

# ALOE VERA INTENSIVE CLEANSING FOAM

#### (PREVIOUSLY: GENTLE CLEANSING FOAM)

Extremely gentle cleansing and tending care even for the most sensitive skin. Its lactic acid content supports the skin's fight against the bacteria and hydrates the skin surface.

Tip: ideal for the cleansing of the intimate areas.



















**FACE CLEANSING WITH ONE STEP** 

## MICELLAR CLEANSER AND MAKE-UP REMOVER

Do you like when things go quickly and conveniently? If so, the Solanie Micellar face cleanser will be your favourite which attracts the dirt to itself as a magnet.

3 in 1 effect: cleans, hydrates, calms.

- ✓ Paraben free
- ✓ Mineral oil free
- ✓ Allergenic parfum free
- SLS free
- ✓ Alcohol free
- Colorant free
   Col













### MATTIFYING, AND ENHANCING THE PENETRATION OF ACTIVE AGENTS

## MANGO-RICE AHA **FACIAL PEELING**

Nice mango scented facial scrub with 2 in 1 mechanical and chemical exfoliating effects. Use it once a week, thoroughly scrub the skin so helping the skin's breathing and the easier absorption of active agents. It contains diatomite that absorbs the unwanted amount of sebum which could be found on the surface of the oily skin; thus, mattifies it.

SIZE: 50 ml • SO20901













SKIN TIGHTENING WITH VEGETABLE OILS PLUS HIGH UV PROTECTION

## **COLLAGEN MOISTURIZING** DAY CREAMFLUID **UV PROTECT**

If the skin needs UV protection and desires light hydration, this cream will be the perfect choice. It contains collagen that supports the restoration of skin elasticity and its SPF 15 protects the skin against harmful UV rays.



















EXCEPTIONAL HYDRATION WITHOUT SHINY GLOSS

## VELVET CREAM BY ÉVA PITÓ

Care oily, problematic skin in the morning with this well-absorbing, calming, hydrating cream in order to achieve appropriately hydrated, velvet feeling, cleared, matt skin state with its regular use.

- ✓ Paraben free
- ✓ Mineral oil free
- ✓ Allergenic parfum free
- Silicone oil free













SKIN CORRECTOR CONTAINING DISINFECTING AGENTS

# ULTRA STEPY THERAPY LOTION

Apply it with gentle tapping movements. As a nude corrector it covers the pimples, treats existing breakouts and keeps them from coming back. After drying, use the usual makeup foundation on the entire face.

SIZE: 15 ml • SO10918

✓ Paraben free

















30X PROTECTION AGAINST UVA AND UVB RAYS

# SOLANIE SUN PROTECT CREAM FOR FACE AND BODY SPF 30

Choose this for the perfect UV protection throughout the year! 30x protection against the harmful effects of UV rays. It precludes the evaporation of liquid from the skin and reduces the irritation caused by too much sunbathing. It is also recommended for men because of its discrete scent.

- ✓ Paraben free
- ✓ Mineral oil free
- ✓ Allergenic parfum free













## Q10 ENERGIZING AND ANTI-WRINKLE TREATMENT

#### Whom do we recommend it?

For under-functioning, tired skin that requires enhanced care; to regenerate and energize.

Age group: 35+

#### Why?

The Q10 regulates the energy supply of the cells, and so the whole body. It is functioning as a catalyst. Its antioxidant skill aids relieving the skin from the accumulated free radicals. These effect help skin concentrate on its functional processes with its all effort, reducing the depth of wrinkles, regaining its elastic surface and filling it up with youthful freshness.

#### What results can you expect after the treatment?

Silky, soft skin that got tighter, more elastic and lively.

Treatment steps	Target
Cleansing with gentle, creamy face milk	Skin cleansing to remove dirt and make up
Skin peeling with 2in1 AHA peeling	Removing dead cells, opening the way for active substances
Tonifying with hydrating tonic	Freshening and hydrating the skin
Hydrating with energizing concentrate	Hydrating the skin, preparation to absorb active substances
Tissue mask soaked in energizing concentrate	Hydrating, stretching, energizing skin deeper layers
Promote the absorption of active substances by ultrasonic	Making the skin hydrated and elastic
Massage with massage milk	Helping the absorption of active substances into the skin, delaying the aging processes, improving the skin physiological processes
Eye care according to skin type	Hydrating, tightening and calming of the eye zone
Calming, nourishing with alginate mask	"Locking" active substances into the skin, calming
UV protection and moisturizing	Increase skin defending function and moisturizing

## LUXURY GOLD, DEEP HYDRATING AND PAMPERING TREATMENT

#### Whom do we recommend it?

For dehydrated, energy-poor, pale, thin skin; to enhance its vitality and moisture content.

Age group: 25+

#### Why?

In the Solanie Gold treatment 99,99% clear, 24-carat American Mesogold colloidal gold is used to activate skin processes. The gold multiplies the skin's absorption skill. In order to regain the youthful elasticity of the skin, it activates the integration of certain substances, such as hyaluronic acid. You are pampered like a queen during the entire treatment, in order to get rid of your everyday pressure and get back to your daily life with glamorous skin and strengthened spirit.

#### What result can you expect after the treatment?

Hydrated, full of life, firm skin and sharp face contour.

Treatment steps	Target
Cleansing with gentle, creamy face milk	Skin cleansing to remove dirt and make up
Skin peeling with 2in1 AHA peeling, unique massage	Removing dead cells, opening the way for active substances
Tonifying with hydrating tonic	Freshening and hydrating the skin
Hydrating with gold-hyaluronic acid serum	Hydrating skin, preparation to absorb active substances
Ultrasonic cell activation with nano- granulated gold mask	Hydrating the skin deeper layers, getting the gel mask into the skin, tightening, activating
Massage with massage milk	Helping the absorption of active substances into the skin, delaying the aging processes, improving the skin physiological processes
Eye care according to skin type	Hydrating, tightening and calming of the eye zone
Calming, nourishing with alginate mask	"Locking" active substances into the skin, calming
UV protection and moisturizing	Increasing skin defending function and moisturizing

## AHA SKIN RENEWAL AND SKIN COMPLEXION HARMONIZATION PROGRAM

#### Whom do we recommend it?

To improve pigmented, problematic and aging skin condition, to achieve a youthful skin image.

Age group: 20+

#### Why?

It is a special luxury treatment in which the fruit acids make thinner your thickened horny layer, so your skin can breathe and impurities can be excreted easily. Your large pores are refined, making the skin surface more even. The physiological processes are activated that can reduce your fine surface lines rejuvenating your appearance. The unique agents that have inhibitory effect on skin pigmentation and are used in the treatment reduce the unpleasant dark spots and uneven colour. It is one of the most popular skin renewing treatments because of its effectiveness, but we recommend it for autumn or winter seasons because of its UV sensitive effect.

#### What results can you expect after the treatment?

Even skin colour, younger, more flexible skin.

Offered course of treatment: 6-8 occasions

Treatment step	Target
Cleansing with gentle cleansing foam	Skin cleansing to remove dirt and make up
Skin peeling with 2in1 AHA peeling or microdermabrasion	Removing dead cells, opening the way before the active substances
Tonifying with hydrating tonic	Freshening and hydrating the skin
Skin exfoliation with AHA serum and skin brightening elixir	Exfoliating, brightening and restructuring of skin
Skin exfoliation with tissue mask soaked in AHA peel developer liquid	Exfoliating, brightening and restructuring of skin
Tonifying, neutralisation with tonic	Restoring skin pH
Ultrasonic active agent-intake with vitamin C serum	Hydrating and brightening the skin, increasing the formation of collagen fibres
Eye care according to skin type	Hydrating, tightening and calming of the eye zone
Massage with vitamin cream mask	Care of the face, neck and cleavage areas
Calming, nourishing with alginate mask	"Locking" active substances into the skin, calming
UV protection and moisturizing	Increasing skin defending function and moisturizing

## ARGAN PLANT STEM CELLS CONTOUR LIFTING TREATMENT

#### Whom do we recommend it?

For wrinkled, weakly functioning skin in order to be youthful and to have sharper contour. Age group: 35+

#### Why?

Among the modern cosmetics methods one of the most promising discoveries was the realization of the plant stem cells' effect on the skin. They replanish the cells responsible for the production of skin with vitality and strength, so rejuvenating the skin. They give hope at slowing down the wheel of time. They activate the production of fibres responsible for elasticity by this helping the restoration of your contour lines' firmness. We use the unique plant stem cells of the argan tree during the treatment.

#### What results can you expect after the treatment?

Firm contour lines, soft and smooth skin.

Target
Skin cleansing to remove dirt and make up
Removing dead cells, opening the way for the active substances
Freshening and hydrating the skin
Hydrating and firming of the skin deeper layers, enhancing cell metabolism
Hydrating, tightening and calming eye zone
Relaxing, stimulating energetic points, helping the absorption of active substances into the skin
"Locking" active substances into the skin, vitalising, regenerating
Increasing skin defending function, regenerating, moderating of the free radicals' damaging effects



Produced by: Alveola Ltd., H-1143 Budapest, Gizella út 28/A. Tel.: (36-1) 251-2270, Fax: (36-1) 460-0248 www.solanie.eu • information@alveola.com

Your cosmetician: